



OLMC SCHOOL FESTIVAL

Celebrating Excellence in Body, Mind and Spirit since 1945



Dear Friends of Our Lady of Mount Carmel Catholic School,

OLMC Catholic School is strongly rooted in its community and is blessed and honored to have been educating students since 1945. The mission of OLMC Catholic School is to provide a holistic, Catholic environment that serves the soul, mind and body of each student. Within this environment, religious traditions are celebrated, intellectual skills are developed, critical thinking is encouraged, and students are prepared to live in and make a vital contribution to society.

OLMC Catholic School will be holding its 73rd Annual School Festival on Saturday, April 21, 2018. The annual festival is the school's primary fundraising event and your contribution ensures that OLMC Catholic School can continue to provide an academically rigorous and doctrinally sound program of education and faith formation designed to strengthen the student's union with Christ, as well as preparing them to become the leaders of tomorrow.

Last year, our 2017 "Unity in Community" Festival was a tremendous success thanks to donations from our community, parishioners, parents, and generous sponsors like you! There are a number of sponsorship opportunities available for the upcoming Festival. The sponsorship opportunities not only help the school, but also provide our sponsors with the opportunity to be visible in the community as the event is attended by over 3,500 people. Please review the enclosed information to select a level that fits your organization. Your donation to OLMC Catholic School is tax deductible. For further information, please contact Kelly Kubicki at 480-967-5567 or kellykubicki@olmcschool.info or Jamon Reval at festival@olmcschool.info.

On behalf of our students and faculty, OLMC thanks you for your time and generosity in supporting the school.

Sincerely,

Father John Bonavitacola
Pastor, OLMC Parish

Mr. Bruce Hermie
Principal, OLMC Catholic School

Mr. Jamon Reval
OLMC Festival Chairman

Our Lady of Mt. Carmel Catholic School
2117 S. Rural Rd., Tempe, AZ 85282
480-967-5567 Web: www.olmcschool.info

OLMC Tax ID#: 36-4643600

OLMC CATHOLIC SCHOOL 2018 PARISH FESTIVAL SPONSORSHIP OPPORTUNITIES

Saint Sponsor—\$5,000 +

- Company/Family Name prominently displayed on the main Festival Event Banner hung at the Entrance of the Event
- Sponsor Recognition on all Pre and Post Marketing Material
- Sponsor Recognition on School Website with Link to Company Website
- Sponsor Recognition on Social Media Marketing of Event
- Verbal Recognition the Day of the Festival—Multiple announcements made during the event
- VIP Parking the Day of the Festival
- Reserved Table Day of Festival
- VIP Swag Bag to include 4 All Day Ride Bracelets, 4 Festival Souvenir Cups, 2 Sheets of Festival Tickets

Falcon Sponsor—\$2,500 +

- Company/Family Name on Festival Event Banner
- Sponsor Recognition on School Website with Link to Company Website
- Sponsor Recognition on Social Media Marketing of Event
- Verbal Recognition the Day of the Festival—Multiple announcements made during the event
- VIP Parking Pass the Day of the Festival
- 4 All Day Ride Bracelets
- 4 Festival Souvenir Cups

Patron Sponsor—\$1,500 +

- Company/Family Name on Event Banner
- Sponsor Level Website Recognition
- Social Media Recognition

Friend of OLMC Sponsor—\$500 +

- Company/Family Name on Event Banner
- Sponsor Recognition on School Website with Link to Company Website

In-Kind Sponsor: In-kind donations are greatly appreciated, accepted and will be recognized in the school and parish bulletins.

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2018 UNDERWRITING OPPORTUNITIES

Underwriting Opportunities

Super Raffle Sponsor—\$1,500 (1 available)

Underwrites the cost of the super raffle production costs and distribution. Company logo will be prominently placed on all 5,000 tickets which are distributed to over 2,500 families. Sponsor logo will also be included on the festival web page and in social media marketing of the event.

Entertainment Sponsor—\$1,500 (1 available)

Underwrites the cost of the entertainment stage. Logo will be placed prominently on the entertainment stage on the day of the event. Sponsor logo will be included on the festival web page and in social media marketing of the event.

Auction Sponsor—\$1,500 (1 available)

Underwrites the cost of the silent auction venue. Logo will be placed prominently in the silent auction tent. Sponsor logo will also be included on the festival web page and in social media marketing of the event.

Direct Mail—\$1,000 (1 available)

Underwrites mailing and postage cost for the auction and supper raffle mailing. Logo will be placed on the event sponsorship banner, the festival website and included in social media marketing.

Printing Sponsor—\$1,000 (1 available)

Underwrites the printing cost of all non-customized posters and banners. Logo will be placed on the event sponsorship banner, the festival website and will be included in social media marketing.

Rides and Game Sponsor—\$500 (10 Available)

Underwrites the cost of rides and attractions for the event. Sponsor logo will be placed on custom signage the day of the event and will be placed at the sponsored attraction entrance. Sponsor logo will be included on the festival web page and in social media marketing of the event.

Tent Sponsor— \$2,000 (5 available)

Underwrites the cost of tent rental. Logo will be prominently placed at the tent entrance. Sponsor logo will be included on the festival web page and in social media marketing of the event.

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